

Pet Overpopulation = Animals Suffering **Help us start an affordable spay-neuter clinic**

**CITY
MAYOR**

**DIRECTOR
ANIMAL
CONTROL**

**COUNTY
MAYOR**

**DIRECTOR
HUMANE
SOCIETY**

**BE A PIECE OF
THE PUZZLE**

**DONATE
648-8042**

Spay-Neuter Clarksville!

WWW.CLARKSVILLEHUMANESOCIETY.ORG

LAURA Kay
PHOTOGRAPHY

December 2011

Dear Friends and Family:

We, the Humane Society of Clarksville-Montgomery County (HSCMC), are writing to share some exciting news. Clarksville's city and county mayors are asking for your support as we anticipate the opening of our very first low-cost spay-neuter clinic, which will be available for all members of our community regardless of income. The blueprint for this clinic is provided by the Asheville, NC based organization, **Humane Alliance**, which has already opened over 80 clinics across the country with a 100% success rate. An excerpt from the organization's website says it all: **"There is no disease or condition of companion animals that takes as many of their lives as euthanasia,"** says Janet M. Scarlett, DVM, Associate Professor of Epidemiology at Cornell University. **"The vision is the strategic placement of this spay/neuter model across the nation. Clearly, our nation's best defense against all of the sources of shelter intake is targeted, aggressive, high-volume, high-quality, low-cost sterilization."** This is what the HSCMC's clinic, Spay-Neuter Clarksville!, will provide for our community.

Before now, there has never been an easy answer to the high number of homeless pets in Montgomery County. Over 95 *adoptable* dogs and cats are put to sleep every week at Montgomery County Animal Control, and all is paid for with our tax dollars. We use the term *adoptable* because the animals being euthanized are not the stereotyped nuisance barkers, pit bulls, biters, feral cats or rabid dogs. These are perfectly loving dogs, puppies, cats and kittens that are dropped off at the shelter by the hundreds every week, dumped off on country roads, or tied up & abandoned at an address the owner never intends to return to. Many of the animals that end up at the shelter have fathered or given birth to multiple litters. Because room at the shelter is limited and resources for affordable spay neuter services are lacking, up to 90% must die every week. We can change this percentage, without ever visiting the shelter where thousands take their last breath each year simply for being born. A high-volume spay-neuter clinic will *prevent* overpopulation by making spaying and neutering available at a fraction of the current cost. This will not only reduce euthanasia rates but will also keep our kids safer and provide an overall improved quality of life for us all.





We are asking for your support in helping raise our goal of \$60,000 to ensure this clinic's doors open as soon as possible. Every dime counts! The HSCMC is doing its part to secure grants from organizations like Petsmart Charities, DJ&T Foundation, etc. but those grants cover specific things like medical equipment, supplies, etc. The funds collected from the Friends and Family campaign will offset these grants as well as provide an operational nest egg during the clinic's early months until it becomes self-sustaining. Our budget was given a seal

of approval by our friends at the Humane Alliance, and we expect to be fully self-reliant within 6 months of business.

The city and county offer separate animal welfare services but we are coming together to provide a solution to this problem as a united community. ***We urge you to donate whatever your family can comfortably give.***



Kim McMillan

Mayor Kim McMillan, City of Clarksville

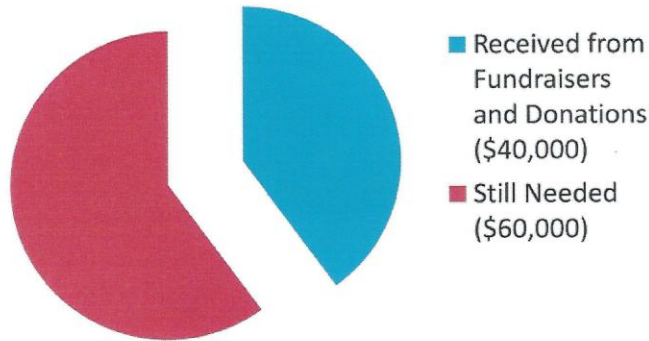
Carolyn Bowers

Mayor Carolyn Bowers, Montgomery County

Board of Directors and Staff, Humane Society of Clarksville-Montgomery County

Montgomery County Animal Control

GOAL: \$100,000



We can do this... with your help!
WHAT CAN YOUR FAMILY OR BUSINESS CONTRIBUTE?

Humane Society



**Clarksville-
Montgomery County**

SUGGESTIONS FOR HELPING US REACH OUR GOAL

What to do with this letter campaign:

1. Make copies of this letter.
2. Create your own personal letter by briefly sharing your reason for donating and supporting Clarksville's first spay-neuter clinic.
3. Send these two letters to everyone you know (think big: address book, Christmas card list, business partners, family and friends.)

Note: Access a print-friendly version of this letter at www.clarksvillehumanesociety.org. If you need a generic copy of this letter sent by email, contact Carmen Hunter at cfhunter1215@att.net or Jennifer Ellis at jrdellis@aol.com.

Unique ideas for giving:

1. Memorialize a loved one by donating to the Spay-Neuter Clarksville! clinic in his or her name.
2. Be the star gift-giver at your company's Christmas party by donating to the Spay-Neuter Clarksville! clinic in honor of a staff member, department, or employee of the month.
3. Request donations to the Spay-Neuter Clarksville! clinic for your child's birthday in lieu of Lego, Barbie or Nerf toys. (A great way to teach your child about the value of giving!)

Note: Please visit us online at www.clarksvillehumanesociety.org to view other ongoing campaigns, which include memorial bricks, benches, etc.

Cut and mail this coupon to:

Spay-Neuter Clarksville!
Friends & Family Campaign
P.O Box 11
Clarksville, TN 37041

Enclosed is a one-time donation of \$ _____ (*make check payable to HSCMC*)

Please charge my credit card in the amount of _____.

Name as it appears on card (*please print*): _____

Credit card number _____ Exp Date _____ Year _____

Signature _____ 3-digit CVS (*see back of card*) _____

Enclosed is my donation of \$ _____ in memory/honor of (*circle one*) of: _____

(*Optional*) Please send an acknowledgement card to:

Name: _____

Address: _____

*"The greatness of a nation and its moral progress can
be judged by the way its animals are treated." ~ Gandhi*

The HSCMC is not affiliated with nor receives funding from the Humane Society of the United States (HSUS) or any other national organization. We are a privately chartered non-profit 501(c)(3) organization that is funded solely by fundraisers, donations and grants.